

CHARLOTTE URBAN

# HOME

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CELEBRATING INSPIRATIONAL DESIGN AND PERSONAL STYLE



Contributing Editor

BUILDING A  
BETTER HOME



M A R Y  
L U D E M A N N



## NEW OLD CELEBRATES A NEW YEAR

*It's a new year and that means a fresh start. "Out with the old and in with the new," as they say!*

We at New Old Custom Homes look forward to all of the amazing opportunities the New Year will bring and we're *especially* excited to be the newest Contributing Editor for *Charlotte Urban Home Magazine!*

New Old is a multi-award-winning boutique luxury design/build firm known for balancing classic design principles with innovative ideas. Every year at this time, our phone starts ringing off the hook as the rush of the holidays is over and people are eager to put their dreams of

building their perfect home into action. Many aren't quite sure where to start. We think the first and most critical factor in building your new or renovating your "old" home is picking the correct team right from the start. This "dream team" includes your builder, an architect or plan designer, an interior designer or interior decorator and a landscape architect.

It's so important to thoroughly research each member of your team. Building a home is a really big project, in which you will need to work very closely and communicate very well with everyone involved. In addition, each team member must also be willing and able to work closely together to achieve a cohesive vision – *your* vision.

Not knowing where to turn, people will often choose professionals based on ratings, recommendations or advertising, only to eventually run into frustrations, hurdles and miscommunications they never saw coming. Selecting team members is not only about credentials and rave reviews. Are they the right fit for *you*? Do they share your values and your communication style? Are you comfortable with their process? Most importantly – are they people you genuinely like and envision working closely with for a year or more?

At New Old, we believe that the design/build option can offer a real advantage for those looking to take the stress and confusion out of homebuilding and renovation. As a design/build company, our goals are to simplify and streamline the homebuilding process, and provide you with a pleasant – and even fun – homebuilding experience.

With us, your crack team of competent professionals is already "pre-assembled" and ready to evaluate your lot, develop your ideal floorplan and draw up the plans, help you select all your interior and exterior finishes and even handle your landscaping design.

We work with an incredible team of dedicated local and national professionals, tradesman and vendors who can help make your dream home a reality. Our team may be extensive, but at heart we're a small boutique firm that's committed to offering exceptional personal service. You will only ever have to communicate with New Old – you can leave all of the complicated project logistics to us.

The design/build option may not be the right fit for everyone, as there are many options to consider. But however you choose to build your dream home, make sure you have your own "dream team" in place first to ensure a successful result! ♦



Mary Ludemann is the founder of New Old Custom Homes and has been in designing and building homes for over 12 years. To discuss your next dream build or renovation project, contact New Old at 704-975-5196 or for more information, visit [www.newold.com](http://www.newold.com) or email them at [building@newold.com](mailto:building@newold.com).



